

# KAYDON LIM JUN LONG

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## EDUCATION

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### Singapore Management University

Jul 2025

*Bachelor of Science (Information Systems), Major in Business Analytics*

- Relevant coursework: Big Data Architecture (A+), Social Analytics, Data Mining and Business Analytics
- Co-Curricular Activities and Clubs: SMU Blockchain Club (Sector Head), SMU Business Intelligence & Analytics, SMU FinTech, Project Kapawa (Program Lead)

## SKILLS

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**Technical:** Python, SQL, Spark, Power BI, AWS, Git, Machine Learning, MS Fabric, MS Power Platform, Alteryx

**Soft Skills:** Analytical Thinking, Project Management, Client Engagement, Collaboration, Problem Solving

**Domain Knowledge:** Investment Operations, Reference Data, Market Data Analysis, Financial Markets

## EXPERIENCE

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### St. James's Place Asia & Middle East

*Investment Data Analyst – Portfolio Management*

Jan 2026 - Present

- Built the firm's first **Power BI** dashboard tracking funds invested through third-party platforms, giving portfolio managers granular visibility into client fund distribution and concentration risk
- Strategised and engineered workflows to improve processes for portfolio analytics and investment operations
- Automate recurring data workflows, reporting processes and statement generation using Python and SQL, improving efficiency and reducing manual intervention

### JPMorgan Chase & Co

*Reference Data Analyst – Global Valuation Services (Investment Banking Operations)*

Jun 2025 - Dec 2025 (Contract)

- Developed and optimised **Python** and **Alteryx** automation workflows, reducing manual review time of Index Pricing from 45min to 10min
- Validated and reconciled pricing and valuation data across equities, fixed income, and derivatives used in investment report and performance analysis.
- Referenced pricing data from various pricing vendors (eg. Bloomberg, Reuters, ICE) to cross-verify valuations, strengthening accuracy in downstream client systems.
- Partnered with internal global teams (Operations, Client Service, Fund Accountants) to resolve discrepancies and improve reporting working

### Caladan (formerly AlphaLab Capital)

*Data Analyst Intern – Market Maker (Trading)*

May 2024 - Dec 2024

- Collaborated with the cross-functional team to deliver quarterly [State of Liquidity Report](#) for institutional clients, increasing report accuracy and enhancing client-facing research capabilities
- Engineered ETL workflows to clean, normalise, and aggregate on-chain data from multiple data sources for [cryptocurrency valuations analysis](#)
- Conducted **predictive trading strategies** (mean-reversion and trend-following), leveraging on **Linear Regression and PCA**, contributing trading algorithm development
- Developed **Python-based ETL framework** to integrate alternative datasets (GitHub activity, social media sentiment) with market data API, enriching data sources for research and strategy testing.

## PROJECTS

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### Market Sentiment Analysis

- Engineered a web scraping system to extract market sentiments and market data from Coinglass and CNN using **selenium** and **polars**
- Implemented ETL workflows to aggregate data and display correlation between cryptocurrency and stock market

### Coffee by the Porch (Featured on [Channel News Asia](#) & [Straits Times](#))

- Founded a home-based cafe out of passion for coffee and baking
- Engineered a customised POS system using Flask and Google Sheets API, automating order management and boosting operational efficiency

## ADDITIONAL INFORMATION

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- Certifications: Applied Machine Learning (Heicoders Academy), DCF Valuation Modeling (CFI), Working towards CFA L1
- Interest: Coffee, English Premier League, Camping, Hiking, Formula 1, Diving